

Innovative metal roofs that produce electricity

Helen Anijalg

Roofit Solar Energy OÜ est. 2016

Roofit.solar
Photovoltaic metal roofs

Building attached solar panels problem



Extra cost for **material**



Extra cost for **labor**



90% drop in solar element prices has not reached the end customer

New regulations



*Solar is the easiest way to meet the **Nearly Zero Energy requirement** starting from 2021*



Traditional solar panels create visual pollution.



Roofing material = metal solar panel



Roofit.solar advantages



Pays back roof investment 2-10 times



Looks as the standard non-solar roof



Easy and fast installation

2016

Company established

2017

First solar roofs sold & installed

2018

Pre-round A fundraising

National Environmental Award




2019

New factory under construction

Export market expansion



Traction & Action

★ Top 3 Finalist at:  **Start Up
Energy Transition**

Powered by
 **dena**
German Energy Agency

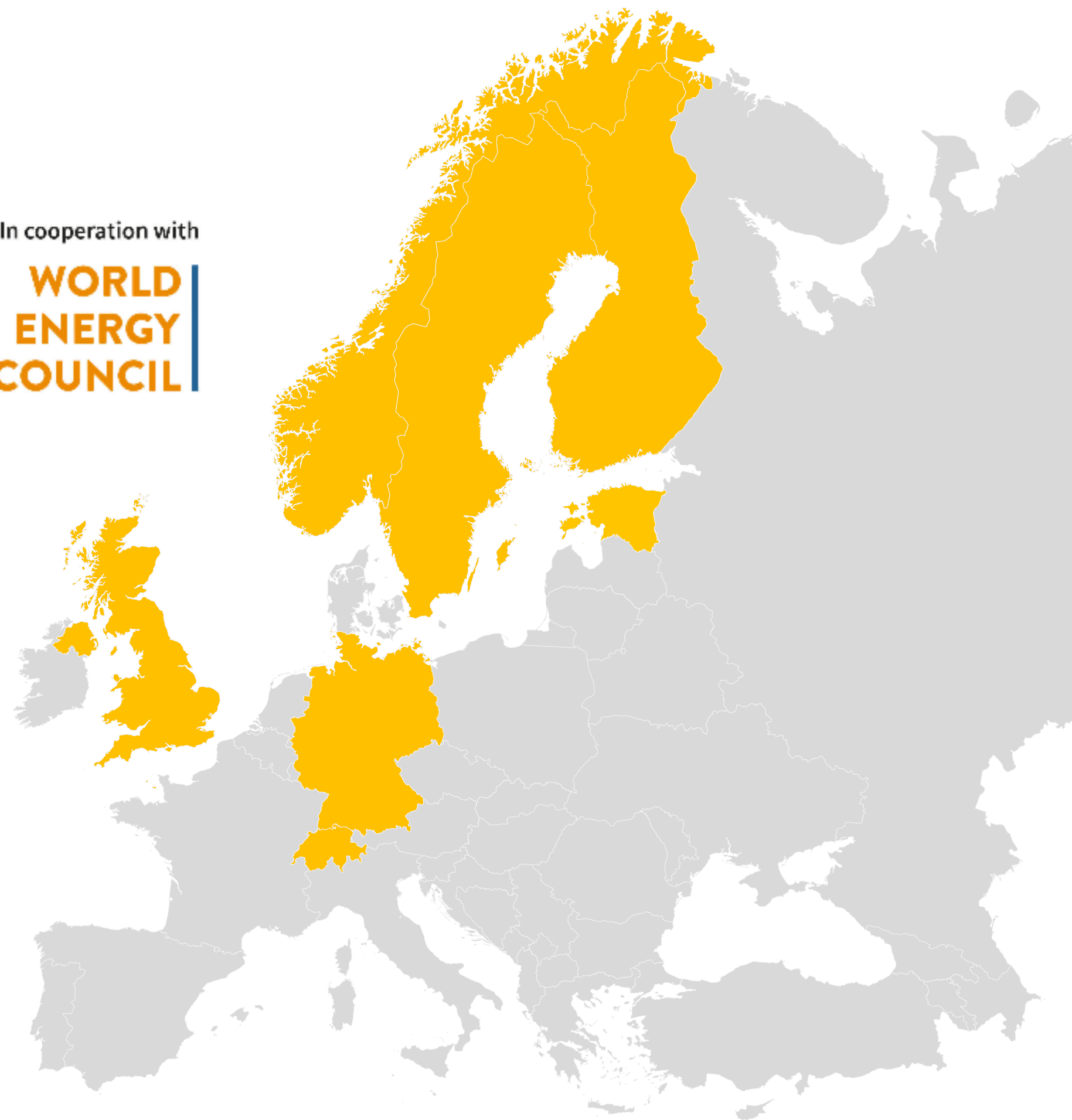
In cooperation with
 **WORLD
ENERGY
COUNCIL**

★ Cooperation started with:

 **RUKKI**
 **SSAB**

★ Winner of ENGIE retrofit solution 2018

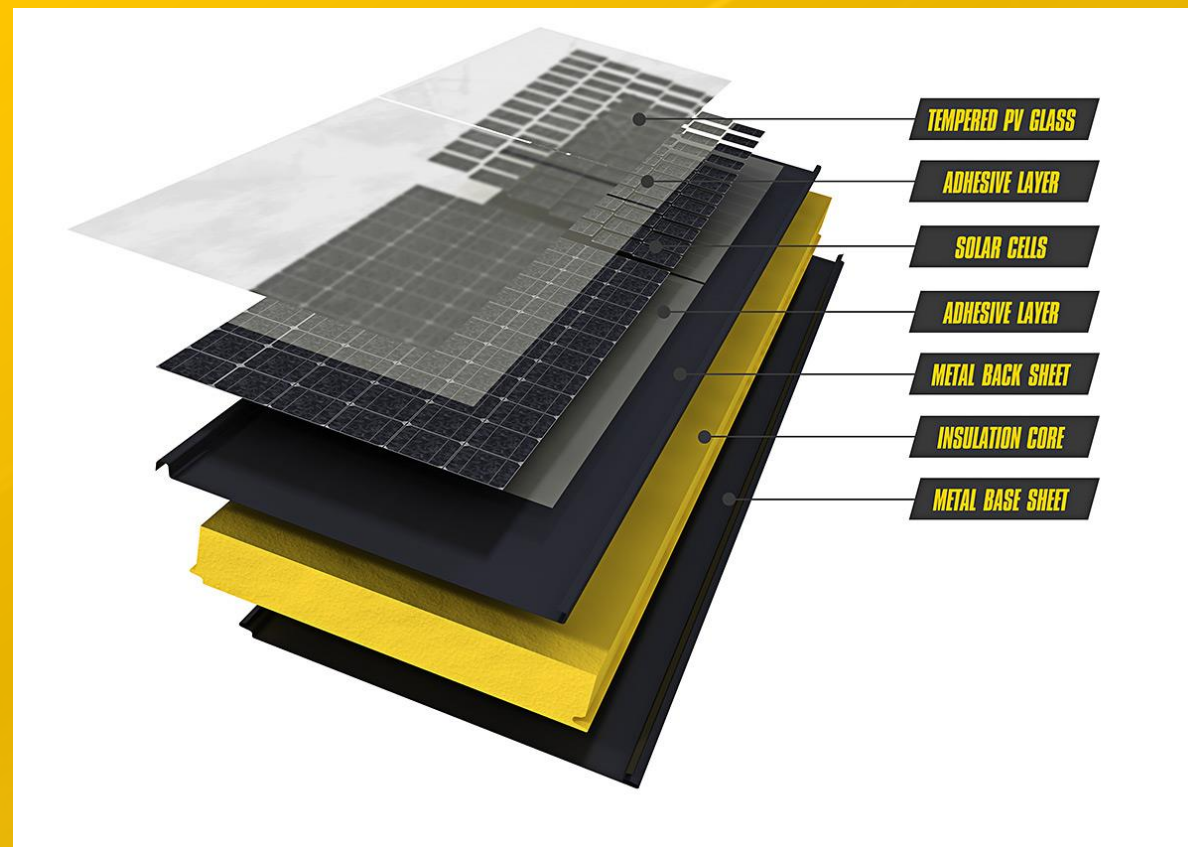
 **ENGIE**





3-in-1 retrofit solution

For fast energy efficiency improvement of the inefficient residential housing stock



Light
structure



Small thickness

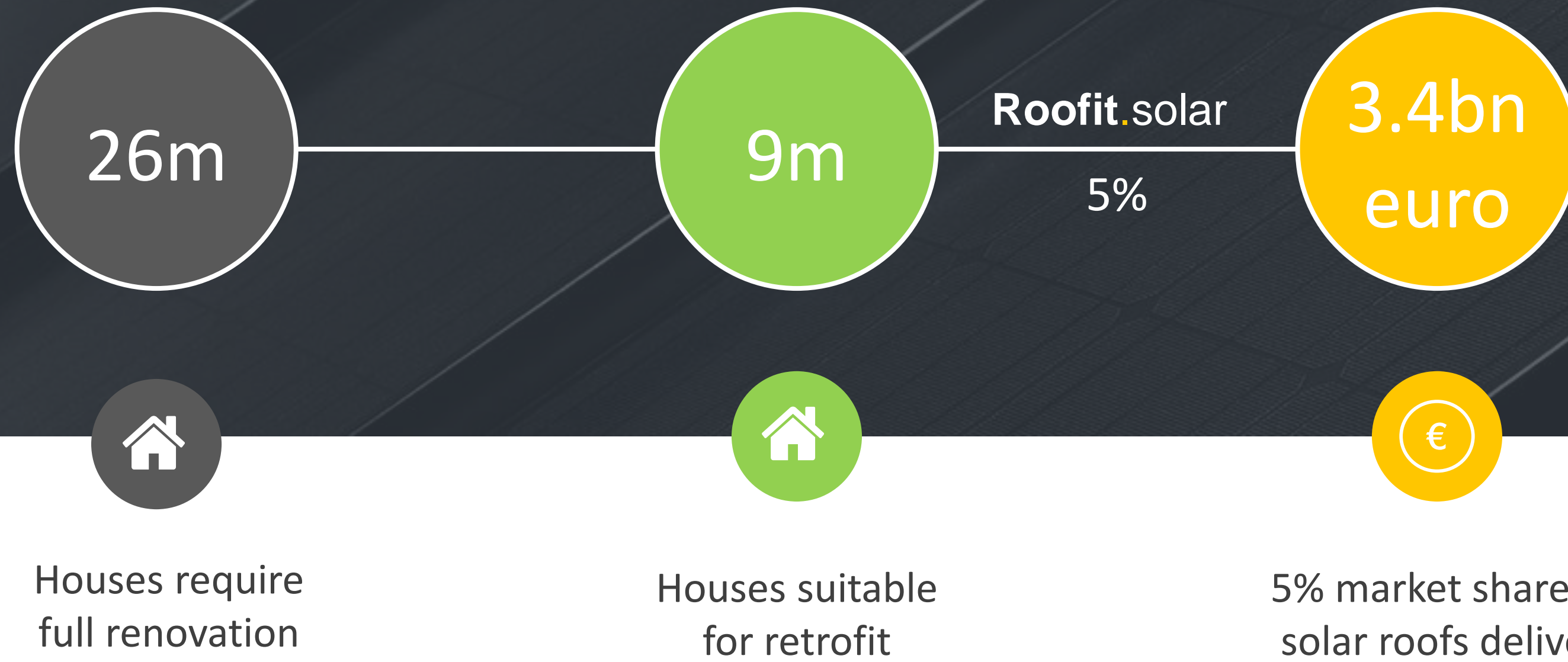


Max solar output per m2



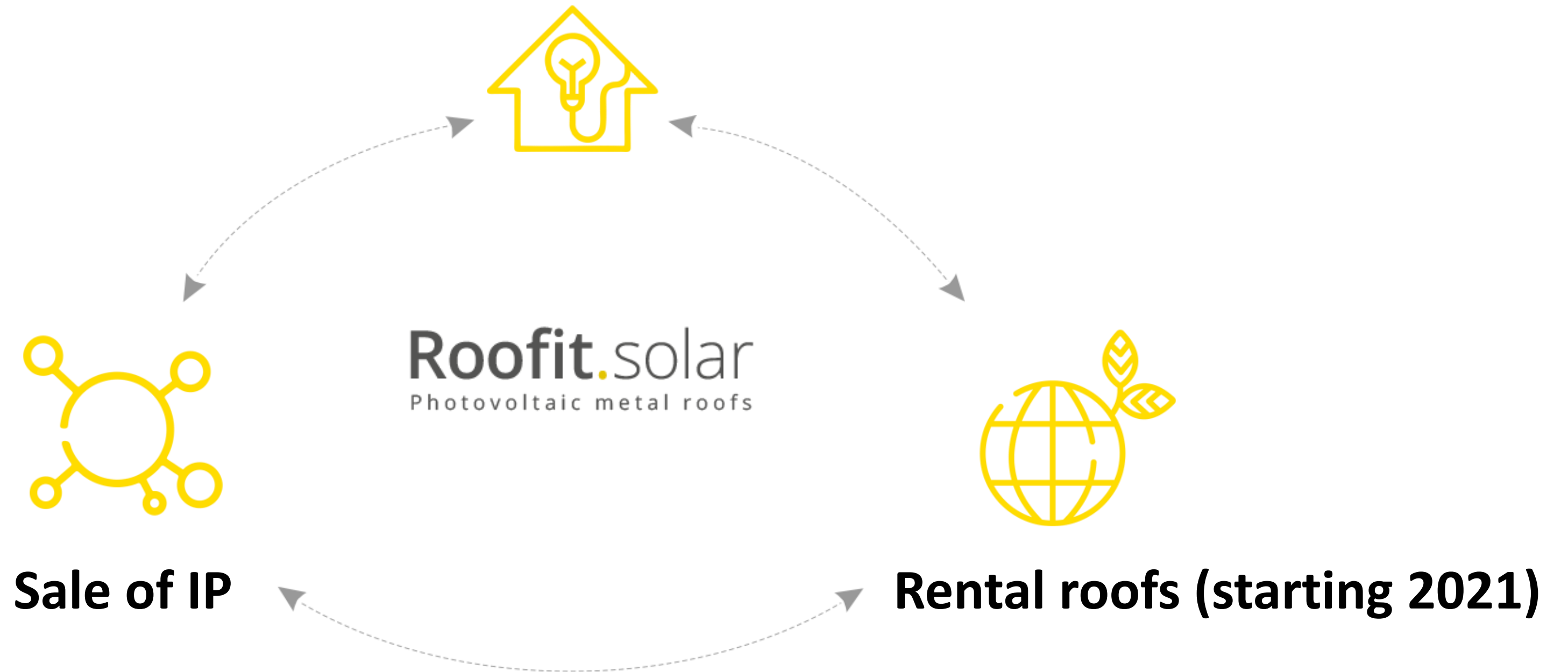
Fast & flexible onsite
installation

Potential market for retrofit industry (UK market only)



Roofit.solar business model

Sale of solar roofs (current model)



Roofit.solar core team



Andri Jagomägi
Founder
CEO



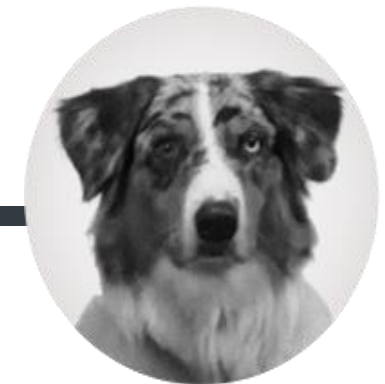
Helen Anijalg
Co-founder
Export and Marketing



Raimond Russak
Co-founder
CFO



Andres Anijalg
Co-founder
Business Development



Elli
Team Motivation
& Security



Iryna Yakobiuk
Co-founder, COO



Kari Maripuu
Co-founder

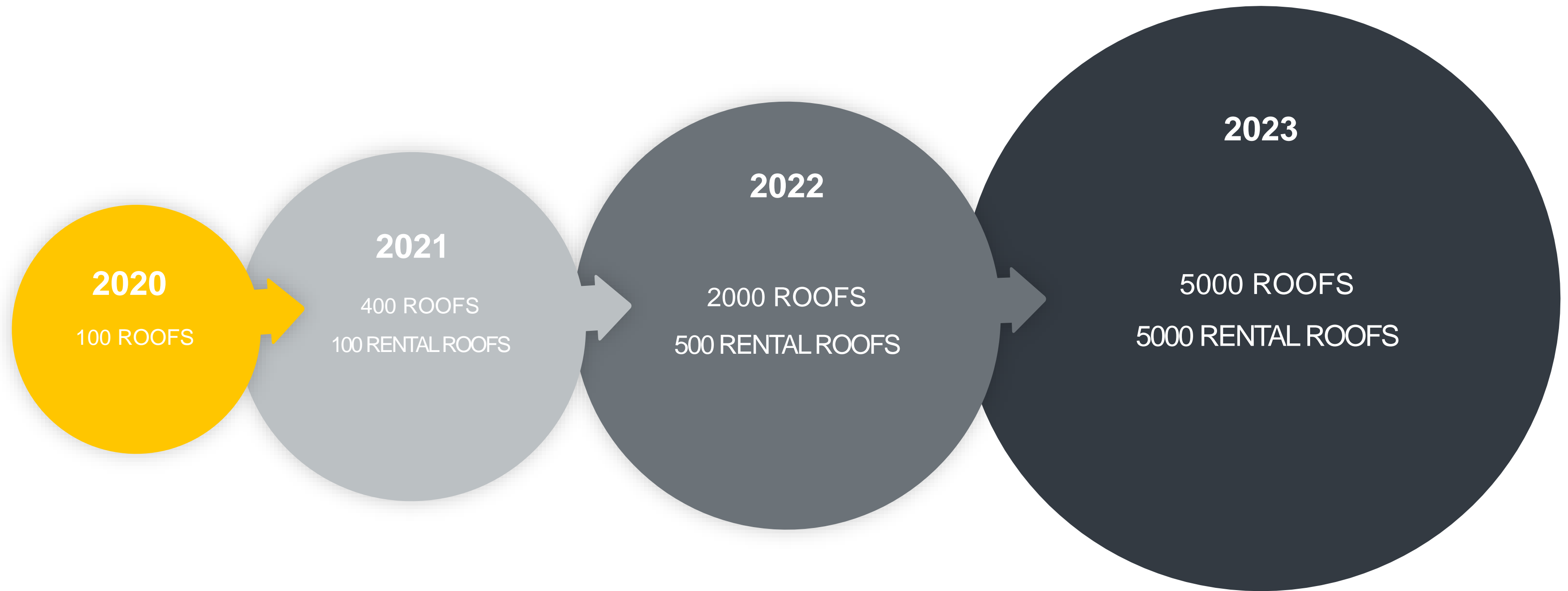


Dan Huvonen
CTO



Büsra Yilmaz
Product Development

Target: 10,000 sustainable roofs per year in 2023



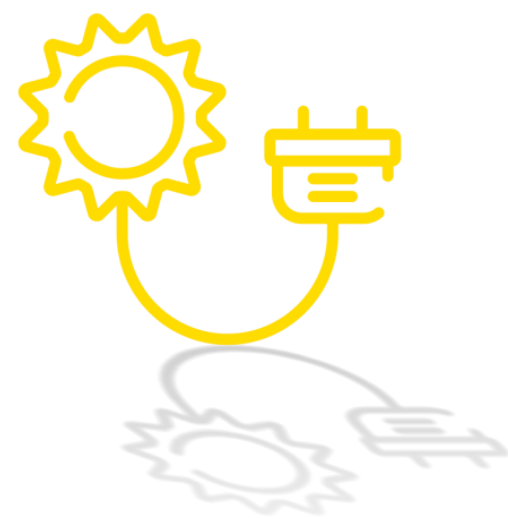
2020 - 2021

- Sales network development
- Develop cost-effective rental roof

2022 - 2023

- Increase production capacity
- Boost regular sales and deep implementation of rental roofs





Let's Roofit!

Invest in innovative metal roofs
that produce electricity

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.solar